

## **FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES**

*Dean:* BERKSOY, Taner, Prof. Dr., B.A., Istanbul University, M.A., Ph.D., Cambridge University.

*Associate Dean:* ÇAKIR, Necip, B.A., Istanbul University, M.A. Catholic University of Leuven, Ph.D., Boğaziçi University.

**GENERAL INFORMATION:** The Faculty houses six departments, namely, Business Administration, Economics, European Union Studies, Political Science and International Relations, International Trade and International Finance. The fundamental purpose of the Faculty is to provide the students with the kind of education necessary for leadership and managerial skills required for competing in a world of global interdependence. For this purpose, the Faculty offers common core courses in the first year, and a variety of required and elective courses in each Department in the succeeding years. The aim is to prepare the student for positions of leadership and management in public and private organizations in Turkey, in the European Union and in the international community.

## DEPARTMENT OF BUSINESS ADMINISTRATION

### PROFESSORS

BERK, Niyazi: B.A., Istanbul University, M.A., Ph.D., Marmara University.  
EROL, Ümit (**Chairperson**): B.A., Istanbul University, M.A., Ph.D., Louisiana State University.  
SEZGİN, Selime Demet (**Director of Graduate School**): B.A., M.A., Ph.D., Boğaziçi University.  
TATOĞLU, Ekrem: B.A., Middle East Technical University, M.A., University of Nottingham, Ph.D.,  
University of Leeds.  
TOPRAK, Zafer (part-time): B.A., Ankara University, M.A., Ph.D., London University.

### ASSOCIATE PROFESSORS

GÖKÇE, Reşit Deniz (**Coordinator of the International Finance Program**): B.A., Ankara University,  
M.A., Ph.D., Georgia State University.  
GÜNALAY, Yavuz: B.S., Middle East Technical University, M.A., Bilkent University, Ph.D.,  
McMaster University.  
ÖKER, Figen (**Assistant to the Director**): B.A., Boğaziçi University, M.A., Ph.D., Marmara  
University.

### ASSISTANT PROFESSORS

ALTINBAŞAK, İpek: B.A., Boğaziçi University, M.A. West Georgia State University, Ph.D.,  
Boğaziçi University.  
ÖZ, Ela Ünler: B.S., Marmara University, M.A., Yeditepe University, Ph.D., Marmara University.  
YÜKSEL, Aslı: B.A., M.S., Ph.D., Marmara University.

### INSTRUCTORS

GÜLTEKİN, Gülberk: B.A., Alabama University, M.A., Ph.D., Marmara University.  
ÖZTÜRK, Hakkı: B.A., Istanbul Technical University, M.A., Bahçeşehir University, Ph.D., Marmara  
University.  
TUZCUĞLU, Kazım Selçuk: B.A., Istanbul Technical University, M.A., Istanbul University, Ph.D.,  
Istanbul Technical University.

### TEACHING ASSISTANTS

AY, Ayça: B.A., Anadolu University, M.A., Bahçeşehir University.  
AYBARS, Aslı: B.A., M.A., Marmara University.  
CEBECİ, Burçak: B.A., Bahçeşehir University.  
YALÇIN, Elem: B.A., Bahçeşehir University.

### ADJUNCT PROFESSORS

BOTAN BERKER, Ayşe: B.A., Middle East Technical University, M.A., Delaware University, Ph.D.,  
Marmara University.  
EKEN, Hasan: B.A., Anadolu University, M.A., The University of Exeter, Ph.D., Marmara  
University.  
ULUSOY, Erol: B.A., Ankara University, Vienna Law School, M.A., Ph.D., Vienna Law School.  
YAMAK, Oygur: B.S., Boğaziçi University, M.A., Istanbul University, Ph.D., Marmara University.

## BUSINESS ADMINISTRATION PROGRAM

**GENERAL INFORMATION:** It is a fact that a powerful globalization process drives the contemporary world. We do not yet know to where this process is leading the world. However, there is an emerging consensus that the road to success in contemporary world depends on a balanced integration of local with the global and an appropriate mix of practice with theory.

Our program is formed by this vision and our primary aim is not only to equip the students with the necessary tools for global competition but also to, make them aware of the specific problems and constraints of Turkey. We try to give a strong theoretical background without, however, omitting the practical applications. We stress the universally valid information and knowledge and also, keep an eye on the problems and applications specific to Turkey.

The fundamental purpose of the university education is to impart a universal sensibility, as well as to develop critical thinking with problem solving abilities. Our goal is to provide these standards without limiting them to a narrow focus with overemphasized specialization. Our students are given the opportunity to select from a wide array of electives. We want our graduates to be versatile enough to tackle the problems of a giant international company as well as the problems of a small local company. Flexibility with universality is our main motto.

### CURRICULUM

#### FIRST YEAR

##### First Semester

BUS	1011	Introduction to Business	(3-0)3
ECON	1161	Mathematics I	(3-0)3
ECON	1211	Introduction to Economics I	(3-0)3
ENG	1003	Communication Skills and Academic Reporting I	(2-2)3
TLL	2021	Turkish Language and Literature I	(2-0)2
GEP	1005	History of Civilization I	(3-0)3

##### Second Semester

BUS	1012	Business Communications	(3-0)3
ECON	1162	Mathematics II	(3-0)3
ECON	1212	Introduction to Economics II	(3-0)3
ENG	1004	Communication Skills and Academic Reporting I	(2-2)3
TLL	2022	Turkish Language and Literature II	(2-0)2
GEP	1006	History of Civilization II	(3-0)3

#### SECOND YEAR

##### Third Semester

BUS	2161	Commercial Law	(3-0)3
BUS	2223	Principles of Accounting I	(3-0)3
ECON	2061	Statistics I	(3-0)3
ECON	2211	Microeconomics	(3-0)3
HIST	3051	History of Turkish Republic I	(2-0)2
GE Elective			(3-0)3

##### Fourth Semester

BUS	2224	Principles of Accounting II	(3-0)3
BUS	2312	Business Research	(3-0)3
ECON	2062	Statistics II	(3-0)3
ECON	2212	Macroeconomics	(3-0)3
INF	2223	Financial Markets and Institutions	(3-0)3
HIST	3052	History of Turkish Republic II	(2-0)2
GE Elective			(3-0)3

### THIRD YEAR

#### Fifth Semester

BUS 3211	Human Resources Management	(3-0)3
BUS 3567	Principles of Marketing I	(3-0)3
BUS 3711	Production Management	(3-0)3
BUS 3713	Managerial Accounting	(3-0)3
INF 3221	Financial Management I	(3-0)3
	Restricted Elective*	(3-0)3
	GE Elective	(3-0)3

#### Sixth Semester

BUS 3464	Operations Research	(3-0)3
BUS 3568	Principles of Marketing II	(3-0)3
INF 3222	Financial Management II	(3-0)3
	Restricted Elective**	(3-0)3
	Restricted Elective**	(3-0)3
	GE Elective	(3-0)3

### FOURTH YEAR

#### Seventh Semester

BUS 4311	Strategic Management	(3-0)3
BUS 4743	Management Information Systems	(3-0)3
	Restricted Elective***	(3-0)3
	Restricted Elective***	(3-0)3
	Restricted Elective***	(3-0)3

#### Eighth Semester

BUS 4664	Consumer Behavior	(3-0)3
BUS 4948	Organizational Behavior	(3-0)3
	Restricted Elective****	(3-0)3
	Restricted Elective****	(3-0)3
	Restricted Elective****	(3-0)3

\* Any one of the following: ECON 3061, ECON 3145

\*\* Any one of the following: ECON 3062, ECON 3192, INF 3552

\*\*\* Any one of the following: BUS 4111, BUS 4511, BUS 4847, INF 3231

\*\*\*\* Any one of the following: BUS 4618, BUS 4848, BUS 4992, INF 4226

## COURSE DESCRIPTIONS

### **BUS 1011 Introduction to Business (3-0)3**

The aim of the course is to provide students with an awareness and understanding of the environment within which business undertakings take place. Upon the successful completion of this course, students will be equipped with a set of ideas related to the nature of business organizations and their activities from a holistic perspective. The course will develop an understanding of the integrated nature of problems faced by organizations and the methods that govern managerial decisions.

### **BUS 1012 Business Communications (3-0)3**

Business Communication, takes a practical and analytical approach to the development of content and style in business communications. This course emphasizes logic, creativity, concern for audience and understanding importance of psychological approaches to the solution of business problems through skilled written communications. This course satisfies the upper division writing requirement for the university.

### **BUS 2161 Commercial Law (3-0)3**

General provisions, main principles, historical development and its relations to other fields of law, commercial enterprises and agencies, paper of value; definition of paper of value, contents, exchange provisions, checks, drafts and promissory notes.

### **BUS 2223 Principles of Accounting I (3-0)3**

The course introduces the fundamental concepts of accounting such as basic financial accounting procedures, analysis of transactions, preparation of financial statements and basic accounting concepts.

### **BUS 2224 Principles of Accounting II (3-0)3**

This course will be the continuation of Financial Accounting I. The course introduces the fundamental concepts of accounting such as basic financial accounting procedures, analysis of transactions, preparation of

financial statements and basic accounting concepts.

### **BUS 2312 Business Research (3-0)3**

This course is designed to give the students an understanding of the meaning and stages of scientific inquiry and the relationship between theory and empirical data. After a discussion of the major concepts of social scientific research, the course will tackle the thorny issues involved in designing research. A basic review of statistics will be followed by a review of various methods of data collection.

### **BUS 2411 Managerial Concepts and Practices (3-0)3**

The course aims at bringing the actual business world to the classroom and to highlight the main challenges of the business world with an emphasis on the applications and practices at the organizational level.

### **BUS 3211 Human Resources Management (3-0)3**

This course is designed to familiarize students with the basic concepts, principles and practices of HR Management. Configurations related to the small/entrepreneurial organization will be emphasized. Topics will be treated from the point of view of both the HR specialist and the line manager/supervisor.

### **BUS 3464 Operations Research (3-0)3**

The course investigates the basic concepts of underlying the design, planning and improvement of manufacturing and service firms. Topics include enterprise resource planning, facility layout, forecasting, queuing models, inventory management, lean manufacturing, total quality control and project management.

### **BUS 3511 Operations Management (3-0)3**

The course investigates the basic concepts of underlying the design, planning and improvement of manufacturing and service firms. Topics include enterprise resource planning, facility layout, forecasting, queuing models, inventory management, lean manufacturing, total quality control and project management.

**BUS 3567 Principles of Marketing I (3-0)3**

The objective of the course is to introduce the participants with the marketing concepts and theories in order to develop, evaluate and implement marketing management strategies in complex environments. The main topics that will be covered are the marketing concept, strategic planning, the consumer behavior, segmentation, targeting and positioning, branding and product-life cycle strategies.

**BUS 3568 Principles of Marketing II (3-0)3**

In the Spring Semester, the elements of the marketing mix, which have been briefly introduced in the Fall Semester, will be studied with more detail. Furthermore, competitive strategies and competitor analysis will be discussed. Acknowledging the changes in marketing environment at the turn of the 21st Century, the global market place will be examined and the consequences of those changes on marketing management will be investigated.

**BUS 3711 Production Management (3-0)3**

The course covers such topics as fundamental quantitative techniques used in production processes, project planning and control, quality control, total time planning, inventory planning and control and MRP techniques.

**BUS 3713 Managerial Accounting (3-0)3**

This is an advanced course that goes beyond the scope of a second-semester course in principles of accounting. The development, interpretation, and use of relevant cost behavior, control, and traceability concepts for management planning, controlling and decision making are emphasized. Topics include: an introduction to product costing, the contribution concept, direct costing, performance standards and variance analysis.

**BUS 4111 Services Marketing and Management (3-0)3**

The course aims at providing an insight about how different frameworks and analytical procedures can best be used in order to examine the varied challenges faced by managers in different service settings. The course will cover the topics such as service processes, managing service encounters,

relationship marketing and customer loyalty, service marketing strategy, service delivery issues and the integration of marketing, operations and human resources. Customer behavior, expectations, and perceptions will also be discussed in order to form the basis for understanding services marketing strategy and the managerial content.

**BUS 4311 Strategic Management (3-0)3**

Over the years, the field of strategic management has had a major influence on corporate behavior. Terms such as cash cow, sustainable competitive advantage and core competence are frequently raised in day-to-day business conversations. In fact, the ability to apply strategic analysis to practical business problems has become a valuable skill in many occupations, including management consultancy, stock broking, merchant banking and corporate finance.

**BUS 4511 Total Quality Management (3-0)3**

The objective of the course; basic concepts & definition of quality, quality value chain, internal and external customers, quality categories, design quality, congruence quality, Deming's fourteen points of management, views of other quality thinkers on quality, proactive approach; zero defect and quality assurance, quality tools and techniques: house of quality, problem solving methods (PDCA-Deming loop), total quality management as a system, basic principles of TQM: customer satisfaction, continuous improvement (kaizen).

**BUS 4618 Strategic Marketing (3-0)3**

The objective of the course; customer diversity and new forms of competition create impressive growth and performance opportunities for those companies that successfully apply strategic marketing concepts and analyses. Analyzing market behavior and matching strategies to changing conditions require a hands-on approach to marketing strategy development and implementation. This course examines marketing strategy using a combination of text concepts, and cases to develop decision-making processes and apply them to business situations.

**BUS 4664 Consumer Behavior (3-0)3**

The course aims at introducing the students with the dynamics of consumer behavior in order to understand how individuals make decisions to spend their valuable resources on consumption related issues. A range of concepts from various disciplines and the behavioral sciences that are currently in use or can be used to understand, respond to and/or change buyer behavior will be presented, putting the emphasis on marketing strategy.

**BUS 4743 Management Information Systems (3-0)3**

This course focuses on the role of information systems in creating competitive advantage in changing industry structures and on the uses of information technology which impact and transform a firm's organizational structure, its relationship with its customers and suppliers, and its business processes. It includes the contemporary applications of information technology with particular attention paid to the Internet. It examines the design, implementation, operational, managerial and business issues that are essential to doing business on the Internet.

**BUS 4847 Integrated Marketing Communications (3-0)3**

The objectives of the IMC course are to: recognize the importance of integration in the marketing communication process; emphasize the stature and importance of IMC as it is practiced against a backdrop of ever-changing social, economic and competitive developments in local, regional, national and global markets; and produce knowledgeable marketing communicators who are equipped with the necessary knowledge and skills to

introduce, practice and manage integrated marketing communication in their organizations.

**BUS 4848 Global Marketing (3-0)3**

The course addresses global issues and describes concepts relevant to all international marketers, regardless of the extent of their international involvement. Upon completion, the students should have basic knowledge and understanding of global marketing and opportunities and problems, of the implications of global environmental factors for business, and of major global marketing management concepts, strategies and practices. The students should also have acquired a better sensitivity towards different cultures and be able to interact cross-culturally.

**BUS 4948 Organizational Behavior (3-0)3**

The course emphasizes the theoretical and research contribution of behavioral sciences to management and administration with applications to selected organizational situations. Topics covered are communication, motivation, conflict resolution, decision-making, goal setting, leadership, organizational design, development and control.

**BUS 4992 Honors Seminar (3-0)3**

This seminar is designed for students who plan to pursue their studies in business and finance at the graduate level aiming to get masters and doctoral degrees. The basic purpose of the seminar is to have each student to do research and to prepare papers on topics that center around the main theme of the seminar that will be jointly decided by the instructor and the members of the seminar.

## INTERNATIONAL FINANCE PROGRAM

**GENERAL INFORMATION:** With the globalization and financial integration, financial markets all over the world demand increasing number of highly qualified workforce. International Finance Program is designed to educate experts, who can fulfill demand of financial markets, by providing necessary theoretical and practical background. Additionally, program aims to educate experts who have managerial skills and wishfully take responsibility in decision making process.

International finance program has close relationship with universities and professional institutions like. Graduated students can work in banks, intermediary institutions and financial analysis department of companies. They can also work in public institutions like Istanbul Stock Exchange, Capital Markets Board, Central Bank, Undersecretariat of Treasure and international institutions such as World Bank, International Monetary Fund, OECD and World Trade Organization.

### CURRICULUM

#### FIRST YEAR

##### First Semester

ECON	1161	Mathematics I	(3-0)3
ECON	1211	Introduction to Economics I	(3-0)3
BUS	1011	Introduction to Business	(3-0)3
ENG	1003	Communication Skills and Academic Reporting I	(2-2)3
TLL	2021	Turkish Language and Literature I	(2-0)2
GEP	1005	History of Civilization I	(3-0)3

##### Second Semester

INF	1512	Introduction to Finance	(3-0)3
ECON	1162	Mathematics II	(3-0)3
ECON	1212	Introduction to Economics II	(3-0)3
ENG	1004	Communication Skills and Academic Reporting II	(2-2)3
TLL	2022	Turkish Language and Literature II	(2-0)2
GEP	1006	History of Civilization II	(3-0)3

#### SECOND YEAR

##### Third Semester

INF	2221	Corporate Finance I	(3-0)3
INF	2223	Financial Markets and Institutions	(3-0)3
ECON	2061	Statistics I	(3-0)3
ECON	2211	Microeconomics	(3-0)3
BUS	2223	Principles of Accounting I	(3-0)3
HIST	3051	History of Turkish Republic I	(2-0)2
GE Elective			(3-0)3

##### Fourth Semester

INF	2222	Corporate Finance II	(3-0)3
INF	2522	International Economics and Financial Organizations	(3-0)3
ECON	2062	Statistics II	(3-0)3
ECON	2212	Macroeconomics	(3-0)3
BUS	2224	Principles of Accounting II	(3-0)3
HIST	3052	History of Turkish Republic II	(2-0)2
GE Elective			(3-0)3

### THIRD YEAR

#### Fifth Semester

INF	3211	Financial Econometrics and Quantitative Analysis	(3-0)3
INF	3213	Real Estate Finance	(3-0)3
INF	3215	Risk Management in Banking	(3-0)3
INF	3231	Fundamental Analysis and Investment Strategies	(3-0)3
INF	3311	Strategic Management in Global Industries	(3-0)3
		GE Elective	(3-0)3

#### Sixth Semester

INF	3312	International Business Finance and Multinational Companies	(3-0)3
INF	3314	Financial Services Marketing	(3-0)3
INF	3316	Behavioral Finance	(3-0)3
INF	3318	Computer Based Financial Modeling	(3-0)3
INF	3552	International Finance	(3-0)3
		GE Elective	(3-0)3

### FOURTH YEAR

#### Seventh Semester

INF	4311	Cases in Emerging Financial Markets	(3-0)3
INF	4313	Derivative Markets	(3-0)3
INF	4315	Capital Market Regulation in Turkey and in the World	(3-0)3
		Restricted Elective*	(3-0)3
		Restricted Elective*	(3-0)3

#### Eighth Semester

INF	4226	Technical Analysis	(3-0)3
INF	4412	International Financial Reporting	(3-0)3
INF	4414	International Fund Management and Hedge Funds	(3-0)3
		Restricted Elective**	(3-0)3
		Restricted Elective**	(3-0)3

\* Any one of the following: ECON 3061, ECON 3062, ECON 3145, ECON 3192.

\*\* Any one of the following: BUS 4111, BUS 4511, BUS 4618, BUS 4847, BUS 4848, BUS 4992, INF 4231.

### COURSE DESCRIPTIONS

#### **INF 1512 Introduction to Finance (3-0)3**

The aim of this course is to teach students the basic information about finance and ideas of business finance by introducing them to the financial environment, financial instruments and the financial decision-making process. On successful completion of this course, students will be able to utilize the logic of finance, financial algebra, liquidity management, present and future value concepts.

#### **INF 2221 Corporate Finance I (3-0)3**

The course introduces the main concepts utilized in financial decision making process such as financial statement analysis, financial forecasting, time value of money, future and present value calculations, corporate capital budgeting, cost of capital concept and analysis of capital structure.

**INF 2222 Corporate Finance II (3-0)3**

This course is a continuation of INF2221 with special emphasis on in-depth analysis of capital structure. Topics covered in this course are growth cycle, current and long term financial management, capital structure, dividend policy, capital investment decisions, mergers and acquisitions.

**INF 2223 Financial Markets and Institutions (3-0)3**

This course will provide analytical frameworks to help you understand how financial institutions and markets work, thus helping students to prepare themselves either for jobs in the financial services industries or for successful interaction with financial institutions. In addition, it will focus on many analytical and practical issues and examine how these institutions are managed. This course will have a strong emerging markets orientation about financial markets and institutions.

**INF 2522 International Economic and Financial Organizations (3-0)3**

The course aims to give a thorough knowledge about the main actors shaping the international monetary and financial environment. The main actors such as international banks, central banks and multinational companies are analyzed with specific emphasis on their organizational structure, functions and their role in the international business arena.

**INF 3211 Financial Econometrics and Quantitative Analysis (3-0)3**

The aims of this course are a) To develop an understanding regarding the use of regression analysis and the related techniques with the sufficient background for quantify economic relationships and testing economic theories, b) To equip students to read and evaluate empirical papers in professional journals c) To provide students with practical experience in using mainstream regression programs in order to fit economic models.

**INF 3213 Real Estate Finance (3-0)3**

Real estate is one of the important asset classes in the world. This course aims to give the student a basic understanding of the real estate markets and real estate decision making by

using economics and finance. Essential properties of real estate market will be examined in this course. Topics that will be covered are as follows: valuation of real estate, financing, mortgage market and the structure, valuation of mortgage backed securities.

**INF 3215 Risk Management in Banking (3-0)3**

This course covers the wide variety of issues, principles and approaches associated with management of risk in the banking industry. At the end of this course, the students will be expected to learn topics such as Evaluation of Risk in Banking, Value at Risk, Liquidity Risk, Credit Risk, Interest Rate Risk, Capital Risk, Operational Risk, Setting Up and Organizing a Risk Department and the Regulations of Risk Management in Turkey.

**INF 3221 Financial Management I (3-0)3**

The course introduces the main concepts utilized in financial decision making process such as financial statement analysis, financial forecasting, time value of money, future and present value calculations, corporate capital budgeting, cost of capital concept and analysis of capital structure.

**INF 3222 Financial Management II (3-0)3**

This course is a continuation of INF3221 with special emphasis on in-depth analysis of capital structure. Topics covered include capital acquisition through growth cycle, current and long term financial management, capital structure, dividend policy, capital investment decisions, mergers and acquisitions.

**INF 3231 Fundamental Analysis and Investment Strategies (3-0)3**

This course covers the basic issues related to investment and portfolio management. The topics covered are the organization and structure of financial markets, the index calculations, Markowitz approach and efficiency hypothesis, CAPM and APT theories, beta, systematic risk and unsystematic risk concepts, dividend discount models to find the fair price of a stock, financial ratios and using financial ratios as an investment tool.

**INF 3311 Strategic Management in Global Industries (3-0)3**

The aim of the course is to enable students to conceptualize and analyze various dimensions of a global strategy that includes operating in foreign countries, adaptation to local political, social, cultural conditions and globalization. Such an approach requires management of multinational companies on an integrated worldwide basis rather than loosely knit subsidiaries with a deliberate awareness of local institutions, industry structure and company position within that industry.

**INF 3312 International Business Finance and Multinational Companies (3-0)3**

The course analyzes the investment decision making process and financial decisions of the multinational companies. The topics that will be covered are currency risk management of multinational companies, multinational capital budgeting and multinational capital structure, calculation of the cost of capital for multinational companies, corporate governance and international market for corporate control.

**INF 3314 Financial Services Marketing (3-0)3**

The course aims to give a thorough understanding of the main aspects of the financial services marketing strategy focusing on such issues as segmentation, positioning, branding, situational analysis and tactical planning. The topics that will be covered are financial services environment, the financial services consumer, identifying and targeting financial prospects, development and management of financial products.

**INF 3316 Behavioral Finance (3-0)3**

This course covers the fast developing area of the behavioral finance. The course provides an understanding of the socio-psychological factors on the financial decision-making process and the main issues of the experimental finance. The topics that will be included are prospect theory, strong loss aversion, status quo bias, reference utility concept, anchoring, disposition effects, endowment effects, equity premium puzzle, dividend puzzle.

**INF 3318 Computer Based Financial Modeling (3-0)3**

This course uses fundamental financial theories to building financial models. Topics covered include time value of money, portfolio theory, security valuation, cost of capital and capital budgeting. We integrate financial accounting, and statistical concepts and techniques in order to construct financial models and to perform analyses using spreadsheets. We emphasize the application of financial modeling techniques in applying fundamental financial theories.

**INF 3552 International Finance (3-0)3**

The course analyses the international financial system, alternative exchange rate systems and international banking. Topics covered are exchange rate markets and the determination of exchange rates, forward contracts and options on FX, country risk analysis and forecasting exchange rate movements.

**INF 4226 Technical Analysis (3-0)3**

This course is an introduction to technical analysis. It emphasizes practical applications and discusses validity of efficiency hypothesis. Specific topics covered are chart analysis, trendline analysis, resistance and support levels, moving averages, indicators and oscillators.

**INF 4311 Cases in Emerging Financial Markets (3-0)3**

This course is designed to discuss the specific issues regarding the emerging markets on the basis of case studies. A topic that will be discussed in detail is the generation dynamics of financial crisis in the emerging markets. The early indicators of a possible financial crisis, speculative bubbles in emerging markets, deviations from the rationality models, an in-depth analysis of extreme volatility cases and the role of the asymmetric information are among the other topics that will be considered.

**INF 4313 Derivative Markets (3-0)3**

Derivative Course intends to cover the basic aspects of the fast developing area of derivative instruments such as forwards, futures, options and option on futures. The emphasis will be laid on margin transactions, pricing, arbitrage and hedging in futures and

on call and put profiles and strategies and pricing in options.

**INF 4315 Capital Market Regulation in Turkey and in the World**

**(3-0)3**

In this course, Capital Market Regulations in Turkey and in the world will be examined. The topics that will be covered are as follows: Security Exchange Commission in Turkey (SPK) and its organizational structure, the capital market regulations in the world and EU standards.

**INF 4412 International Financial Reporting and Auditing (3-0)3**

The aim of this course is to introduce international accounting applications and to show how these standards are applied. The topics covered by this course are; international

financial reporting standards (IFRS), ; the presentation of financial statements; statements of cash flow; financial instruments and also the concepts, principles, applications of auditing in the business world, Introduction to Auditing Professional Ethics, Auditing Planning.

**INF 4414 International Fund Management and Hedge Funds**

**(3-0)3**

The course provides an in-depth understanding of the international funds and hedge funds which now are playing a critical role in international finance. The course highlights the distinction between the traditional investment funds and the hedge funds. The historical evolution, performance story and organizational structure of international funds and the hedge funds are covered.

## DEPARTMENT OF ECONOMICS

### PROFESSORS

ATAÇ, Necati Kuter: B.A., Ankara University, M.A., University Durham, Ph.D., Hacettepe University.  
BERKSOY, Taner (*Dean*): B.A., Istanbul University, M.A., Ph.D., Cambridge University.  
ÇAKIR, Necip (*Associate Dean/Chairperson*): B.A., Istanbul University, M.A. Catholic University of Leuven, Ph.D., Boğaziçi University.  
GÜRSEL, Seyfettin: B.A., M.A., Ph.D., Université de Grenoble.  
KARAKAŞ, Eser: B.A., Boğaziçi University, M.A., Ph.D. Istanbul University.  
KULA, Erhun: B.A., Marmara University, M.A. University of Wales, Ph.D., University of Leicester.  
ULUSOY, Veysel: B.A., Istanbul University, M.A., Ph.D. University of Syracuse.

### ASSOCIATE PROFESSORS

GÖKÇE, Reşit Deniz: B.A., Ankara University, M.A., Ph.D., Georgia State University.

### ASSISTANT PROFESSORS

KARACAL, Müge: B.A., Marmara University, M.A., Ph.D., University of Wisconsin-Milwaukee.  
KOLAŞIN, Gökçe: B.A., Galatasaray University, M.A., Ph.D., Rochester University.

### INSTRUCTORS

KÖKSAL, Emin: B.A., M.A. Galatasaray University, Ph.D., Marmara University.  
ÖĞÜT, Kaan: B.A., Istanbul Technical University, M.A., Yıldız Technical University.

### TEACHING ASSISTANTS

AKTAŞ, Arda: B.A., M.A., Middle East Technical University.  
ÇİMEN, Begüm: B.A., Bahçeşehir University, M.A., Boğaziçi University.  
KAYA, Hüseyin: B.A., M.A., Bilgi University.

### ADJUNCT PROFESSORS

ÖZVAR, Erol: B.A., M.A., Ph.D., Marmara University.  
YALÇIN, Erkan: B.A., M.A., Istanbul University, Ph.D., University of Birmingham.

**GENERAL INFORMATION:** Our Department focuses on giving the students a firm understanding of the core of economics on theoretical and applied topics. Its aim is to develop student's capacity for analytical thought about economic problems and policies. In order to endow the students with the analytical techniques and tools necessary for quantitative research, the curriculum is designed to use mathematics and statistics. The rapid development of financial markets with increasing globalization is strongly emphasized. In order to meet national and international needs, a comprehensive awareness of Turkish, European Union and world economies is one of the goals of the program.

## CURRICULUM

### FIRST YEAR

#### First Semester

ECON	1161	Mathematics I	(3-0)3
ECON	1211	Introduction to Economics I	(3-0)3
LAW	1001	Introduction to Law I	(3-0)3
ENG	1003	Communication Skills and Academic Reporting I	(2-2)3
TLL	2021	Turkish Language and Literature I	(2-0)2
GEP	1005	History of Civilization I	(3-0)3

#### Second Semester

ECON	1162	Mathematics II	(3-0)3
ECON	1212	Introduction to Economics II	(3-0)3
LAW	1002	Introduction to Law II	(3-0)3
ENG	1004	Communication Skills and Academic Reporting II	(2-2)3
TLL	2022	Turkish Language and Literature II	(2-0)2
GEP	1006	History of Civilization II	(3-0)3

### SECOND YEAR

#### Third Semester

ECON	2061	Statistics I	(3-0)3
ECON	2211	Microeconomics	(3-0)3
BUS	2223	Principles of Accounting I	(3-0)3
HIST	3051	History of Turkish Republic I	(2-0)2
		Restricted Elective*	(3-0)3
		GE Elective	(3-0)3

#### Fourth Semester

ECON	2062	Statistics II	(3-0)3
ECON	2212	Macroeconomics	(3-0)3
ECON	2224	Public Finance	(3-0)3
HIST	3052	History of Turkish Republic II	(2-0)2
		Restricted Elective**	(3-0)3
		GE Elective	(3-0)3

### THIRD YEAR

#### Fifth Semester

ECON	3061	Econometrics	(3-0)3
ECON	3145	History of Turkish Economy	(3-0)3
ECON	3401	International Economics	(3-0)3
ECON	3731	Monetary Theory and Policy	(3-0)3
		Restricted Elective***	(3-0)3
		GE Elective	(3-0)3

#### Sixth Semester

ECON	3062	Applied Econometrics	(3-0)3
ECON	3402	Economics of Integration	(3-0)3
ECON	3512	Financial Economics	(3-0)3
ECON	3732	Fiscal Theory and Policy	(3-0)3
		Restricted Elective****	(3-0)3
		GE Elective	(3-0)3

\* Any one of the following: ECON 2011, ECON 3141

\*\* Any one of the following: BUS 2312, ECON 2064

\*\*\* Any one of the following: ECON 3143, ECON 3581, ECON 3801, EUS 4322

\*\*\*\* Any one of the following: ECON 3144, ECON 3568, ECON 3702, ECON 3734

## FOURTH YEAR

### Seventh Semester

ECON 4141 History of Economic Thought I	(3-0)3
ECON 4191 Economic Analysis I	(3-0)3
ECON 4211 Game Theory	(3-0)3
ECON 4563 Turkish Economy	(3-0)3
Restricted Elective*	(3-0)3
Restricted Elective*	(3-0)3

### Eighth Semester

ECON 4142 History of Economic Thought II	(3-0)3
ECON 4192 Economic Analysis II	(3-0)3
ECON 4224 Industrial Organization and the Economy of Competition	(3-0)3
ECON 4822 Selected Topics for Turkish Economy	(3-0)3
ECON 4824 Economic Globalization and World Economy	(3-0)3
Restricted Elective**	(3-0)3

\* Any one of the following: ECON 4553, ECON 4561, ECON 4831, ECON 4833, EUS 4322

\*\* Any one of the following: ECON 4512, ECON 4826, ECON 4828, ECON 4992

## COURSE DESCRIPTIONS

**ECON 1161 Mathematics I (3-0)3**  
Functions and equations; simultaneous linear equations; reduced and structural forms of equation systems; matrix algebra and applications; introduction to game theory; study and application of differentiation; derivatives.

**ECON 1162 Mathematics II (3-0)3**  
Integration; unconstrained and constrained optimization; exponential and logarithmic functions; difference equations; stability analysis; existence and uniqueness problems; mathematical background for general equilibrium analysis.

**ECON 1211 Introduction to Economics I (3-0)3**  
Main principles of economics; market forces of supply and demand; elasticities; consumer, producer surplus and efficiency of markets; taxation and the design of tax system; externalities, public goods and common resources; costs of production and market structures.

**ECON 1212 Introduction to Economics II (3-0)3**  
Income distribution; consumer choice; national income accounting; inflation, production, growth and unemployment; saving, investments and the financial system; the definition and the role of money; open and closed economy models, monetary and fiscal policy.

**ECON 1221 Economics (2-0)2**  
Main principles of economics, market forces of supply and demand, elasticities, consumers, costs of production and market structures. Income distribution, national income accounting, inflation, production, growth and unemployment, saving, open and closed economy models.

**ECON 2011 Linear Algebra (3-0)3**  
Matrices and matrix operations, determinants, vector spaces, dependent and independent sets of vectors, linear transformations, eigenvalues and eigenvectors, orthogonal sets and least square approximations  
*Prerequisite:* ECON 1162

**ECON 2061 Statistics I (3-0)3**  
Fundamental concepts of probability theory, probability distributions, confidence intervals and hypothesis testing, the law large numbers and the central limit theorem, use of computer based statistical packages.  
*Prerequisite:* ECON1162

**ECON 2062 Statistics II (3-0)3**  
Analysis of variance, correlation analysis, linear regressions, decisions under uncertainty, time series analysis, quantitative and statistical techniques for forecasting and decision sciences.  
*Prerequisite:* ECON2061

**ECON 2064 Dynamic Economic Models and Differential Equations (3-0)3**  
This course gives an introduction to the principal ideas, applications, and techniques of differential equations. Topics include: First-order and higher-order ordinary differential equations, including nonlinear equations. This course also offers an introduction to the differential equations used in dynamic economics models, and analysis of the dynamic stability of equilibrium.

**ECON 2211 Microeconomics (3-0)3**  
Analysis of consumer choice and utility; asset markets and risk aversion; production; profit maximization; resource allocation; analysis of different market structures; existence and stability of equilibrium; welfare economics.  
*Prerequisites:* ECON1162, ECON1212

**ECON 2212 Macroeconomics (3-0)3**  
National income accounting; inflation; growth and unemployment; saving and investment; IS-LM analysis; fiscal and monetary policies; classical, neo-Classical and Keynesian approaches; adaptive and rational expectations; real business cycle theory.  
*Prerequisites:* ECON1162, ECON1212

**ECON 2224 Public Finance (3-0)3**  
Analysis of role of the government, impact of taxation on labor supply, savings and firms' decisions, structure of direct and indirect taxation, optimal taxation, public sector pricing and production, public and local public goods.

**ECON 2225 Principles of Economics (3-0)3**  
Introduction to the study of market economies. Microeconomics including supply and demand, production theory, market structure. Macroeconomics including economic growth, inflation and unemployment, money and banking, monetary and fiscal policy. Government regulation and policy. Discrimination and poverty, imperfect competition, environmental problems, international competitiveness.

**ECON 2626 Theory of Economic Integration (3-0)3**  
Theory of economic integration; the dynamics of integration process in Europe; theoretical aspects of various stages of integration; problems and achievements in the integration process; institutions and the decision-making in EU; Turkey's integration with the EU.

**ECON 3061 Econometrics (3-0)3**  
Probability distributions, univariate regression analysis, autoregressive structures, blue approach, maximum likelihood estimation, homoscedasticity and heteroscedasticity, multivariate regression analysis.  
*Prerequisite:* ECON2062

**ECON 3062 Applied Econometrics (3-0)3**  
Simultaneous equation systems, estimation of simultaneous equation systems, identification problem, VAR models, probit and logit models, distributed lag models.  
*Prerequisite:* ECON3061

**ECON 3141 Comparative Economic History I (3-0)3**  
Throughout the course history and institutional evolution will be utilized as a tool to understand economic growth and decline. The course will cover the period from the medieval era to the rise of the Atlantic economies during the 17<sup>th</sup> century. The geography that will be focused on will extend from the Atlantic to the Indian Ocean. Also impact of Western Europe on other continents, particularly the Americas will be taken into consideration.

**ECON 3143 Strategy and Information (3-0)3**  
Models of individual decision-making, topics in cooperative and non-cooperative game theory, various applications ranging from

voting and mechanism design to auctions and market microstructure models in finance.

**ECON 3144 Economics of Uncertainty and Information (3-0)3**  
Topics include behavior uncertainty, expected utility hypothesis, insurance, portfolio choice, principle agent problems, screening and signaling, and information theories of financial intermediation.

**ECON 3145 History of Turkish Economy (3-0)3**  
Economic structure of ottoman empire starting from 16th and 17th centuries, review of the development of Turkish economy in 18th and 19th centuries, the early 20th century and the emergence of the republic of Turkey, Turkish economy in the republican era.

**ECON 3192 Money and Banking (3-0)3**  
Role of money in market economies, role of financial institutions, role of Central Bank, basic Central Bank operations, Central Bank balance sheets, asset and liability, management in banks, cost of funding in banking sector, basic banking procedures.

**ECON 3401 International Economics (3-0)3**  
Theory of international trade and its impact on growth; distribution and trade policy; foreign exchange regimes and balance of payment; international factor movements; trade and development; international economic integration.

**ECON 3402 Economics of Integration (3-0)3**  
Theory of economic integration; the dynamics of integration process in Europe; theoretical aspects of various stages of integration; problems and achievements in the integration process; institutions and the decision-making in EU; Turkey's integration with the EU.

**ECON 3512 Financial Economics (3-0)3**  
Self-contained introduction to the theory of investment decisions under uncertainty, topics include interest rates, net present value, fixed income securities, the term structure of interest rates, portfolio separation theorems, capital asset pricing models, factor models, risk neutral pricing, valuation of options,

intertemporal consumption and investment models.

**ECON 3581 Natural Resources and Environmental Economics**

**(3-0)3**

An introduction to some of the important aspects of energy, environment, depletable resources, and economic development; issues associated with the economics of natural resource availability; various aspects of the supply and demand of fuel and non-fuel primary commodities and their prices, examination of fuel and commodity cartels.

**ECON 3731 Monetary Theory and Policy**

**(3-0)3**

Various kinds of monetary theories, the impacts of monetary variables on price, employment, income, interest and international balance of payment, monetary policy for economic stabilization, internal monetary policy.

**ECON 3732 Fiscal Theory and Policy**

**(3-0)3**

Economics of public activities including the analysis of government functions, expenditures, government policies for economic stabilization and growth, the relationship between monetary policy and fiscal policy, public debt and policies for managing public debt.

**ECON 3801 Advanced Microeconomics**

**(3-0)3**

An in-depth treatment of consumer and producer theory leading to the general equilibrium model of the economy and the study of welfare economics.

*Prerequisite:* ECON 2011

**ECON 4141 History of Economic Thought I**

**(3-0)3**

A historical survey of development of economic thought with emphasis on contributions of Aristotle, T. Aquinas, Mercantilists, Physiocrats, the Early Classics, Adam Smith, David Ricardo, James Mill, R. Malthus and J.S.Mill.

**ECON 4142 History of Economic Thought II**

**(3-0)3**

Neo-Classical School and Marxian Economics; introduction of mathematical analysis to

economics and the works of Jevons, Walras, Edgeworth, Pareto and Marshall; emergence of general equilibrium analysis, contemporary schools of thought.

*Prerequisite:* ECON4141

**ECON 4191 Economic Analysis I**

**(3-0)3**

Review of major micro and macroeconomic issues; microeconomic foundations of macroeconomics; analysis of contemporary issues and approaches of economics; macroeconomic policy in developed economies; problems and issues of developing economies.

*Prerequisites:* ECON 2211, ECON 2212

**ECON 4192 Economic Analysis II**

**(3-0)3**

Study of open macroeconomics integrated with international financial markets, issues and problems of emerging economies with reference to financial institutions, financial crisis, fiscal and monetary policy stabilization programs, evolution of economic performance and growth.

*Prerequisite:* ECON 4191

**ECON 4211 Game Theory**

**(3-0)3**

Strategic decision making; cooperative and non-cooperative games; application of game theory to economics; politics, law and business; Nash equilibrium, sub-game perfect Nash equilibrium; Bayesian Nash equilibrium.

**ECON 4224 Industrial Organization and the Economy of Competition**

**(3-0)3**

Discussion of IO; government intervention through regulation and antitrust; extensions to the theory of firm using the structure-conduct-performance paradigm; factual and institutional material on market structure; concentration, entry barriers and pricing using modern theories of IO. Analysis of the economic rationale for and consequences of competition policies; antitrust laws, antidumping actions; duty Actions and safeguard measures.

**ECON 4512 Labor Economics**

**(3-0)3**

Survey of modern labor market theories, policy issues and applications, determination of earnings and allocation of labor, the theory of labor supply and demand and income distribution, unions, government intervention in the labor market, discrimination.

**ECON 4553 Economic Development and Growth (3-0)3**

Focus on alternative approaches to one basic question of why some countries are rich and others poor. Also this course focuses on the Historical comparative examination of the economic development problems of the less developed countries; the roles of social institutions and human resource development; the functions of urbanization, rural development, and international trade.

**ECON 4561 Law and Economics (3-0)3**

An introduction to the economics of legal rule making and enforcement, application of elementary price theory and welfare analysis to problems and actual cases in the common law and constitutional law, topics include the Coase theorem, intellectual property, product liability, deterrence, and social choice.

**ECON 4563 Turkish Economy (3-0)3**

The disequilibrium in macroeconomic fundamentals (inflation, public debt etc) is analyzed as well as economic crisis which are the results of this disequilibrium during the 1990's. A special focus is reserved to the stabilization programs of 2000's evaluating failures, successes and weaknesses relative to the objectives as price stability, growth and employment.

**ECON 4727 World Economy (3-0)3**

Introduction to analysis of international economic issues. Gains from trade; protectionism; the multinational firm, balance of payments; exchange-rate policy; international macroeconomic policy; European integration and other blocs; globalization.

**ECON 4822 Selected Topics for Turkish Economy (3-0)3**

A series of selected topics for Turkish economy: inflation, unemployment, growth, external trade, public finance, privatization, etc. Economic organization and resources of Turkey, structure and trends in income, production, population, finance and trade, evolution of economic policy.

**ECON 4824 Economic Globalization and World Economy (3-0)3**

The "globalization" of economic activity and the policy debates and responses, the processes behind economic globalization with an

emphasis on the relevant theories of international trade and multinational enterprise, government policy interaction with economic globalization both in terms of national government policies and the institutional framework behind the world trading system.

**ECON 4826 Managerial Economics (3-0)3**

This course focuses on the problem of business decisions, making extensive use of cases. Topics include basic supply-demand theory and marginal analysis, the structure of decision problems, the impact of the market setting (i.e., competitive, oligopolistic or monopolistic structures) and strategic interactions among firms using game theory.

**ECON 4828 Comparative Economic Systems (3-0)3**

The ways of organizing society to carry out production and distribution of goods and services: comparison of capitalism, communism, and socialism and problems of their historical development.

**ECON 4831 Social Choice Theory (3-0)3**

This course provides a rigorous theoretical foundation of social choice. Starting with fundamental concepts such as preference relations and their properties, the course analyses the aggregation of individual preferences into group preferences.

**ECON 4833 Business Forecasting (3-0)3**

Topics include explanatory models (multiple regression), classical time series decomposition, and extrapolative techniques (exponential smoothing and Box-Jenkins procedures). In addition, methods for considering problems of intervention effects, seasonality, and collinearity will be discussed. Students will perform extensive analyses of time series data using computer packages.

**ECON 4992 Honors Seminar (3-0)3**

This seminar is designed for students who plan to pursue their studies in economics at the graduate level aiming to get masters and doctoral degrees. The basic purpose of the seminar is to have each student to do research and to prepare papers on topics that center around the main theme of the seminar that will be jointly decided by the instructor and the members of the seminar.

## DEPARTMENT OF EUROPEAN UNION RELATIONS

### PROFESSORS

KARAKAŞ, Eser: B.A., Boğaziçi University, M.A., Ph.D., Istanbul University.

### ASSISTANT PROFESSORS

AKTAR, Osman Cengiz (*Chairperson*): B.A., M.A., Ph.D., Université de Sorbonne.

ÖZOĞUZ, Ayşe Selin: B.A., Boğaziçi University, M.A., University of Kent, Ph.D., Marmara University.

ÜNAL, Semiha Özgür: B.A., Boğaziçi University, M.A., Exeter University, Ph.D., Essex University.

### INSTRUCTORS

ÖNER, Selcen: B.A., Istanbul University, M.A., Ph.D., Marmara University.

### TEACHING ASSISTANTS

ERTUĞRUL, Ayşe: B.A., Galatasaray University, M.A., Université de Sorbonne.

ÜSTÜBİCİ, Ayşen Ezgi: B.A., Boğaziçi University, M.A., London School of Economics.

**GENERAL INFORMATION:** The Department has been designed to provide students with a deep knowledge of the history, institutions, policies and functioning of the European Union (EU). The Department's mission consists of providing students with the essential knowledge and adequate specialization to be familiar with Turkey's negotiation process with the EU and the history of EU-Turkey relations. Since thirty-three *acquis* chapters are negotiated in that process, Turkey needs experts who are specialized in a variety of subjects ranging from regional policy to fisheries, from competition policy to public procurement. The program will provide students with the adequate skills regarding the approximation of laws with the EU legal body of laws and regulations at political, economic, social and technical levels.

## CURRICULUM

### FIRST YEAR

#### First Semester

ECON 1161 Mathematics I (3-0)3  
ECON 1211 Introduction to Economics I (3-0)3  
LAW 1001 Introduction to Law I (3-0)3  
ENG 1003 Communication Skills and Academic Reporting I (2-2)3  
TLL 2021 Turkish Language and Literature I (2-0)2  
GEP 1005 History of Civilization I (3-0)3

#### Second Semester

ECON 1162 Mathematics II (3-0)3  
ECON 1212 Introduction to Economics II (3-0)3  
LAW 1002 Introduction to Law II (3-0)3  
ENG 1004 Communication Skills and Academic Reporting II (2-2)3  
TLL 2022 Turkish Language and Literature II (2-0)2  
GEP 1006 History of Civilization II (3-0)3

## SECOND YEAR

### Third Semester

EUS	2061	International Law	(3-0)3
EUS	2231	History of Europe	(3-0)3
EUS	3325	Institutions of EU	(3-0)3
ECON	2061	Statistics I	(3-0)3
POLS	2351	Introduction to Political Science	(3-0)3
HIST	3051	History of Turkish Republic I	(2-0)2
GE Elective			(3-0)3

### Fourth Semester

ECON	2062	Statistics II	(3-0)3
ECON	2626	Theory of Economic Integration	(3-0)3
POLS	2352	Introduction to Comparative Politics	(3-0)3
POLS	2412	Introduction to International Relations	(3-0)3
HIST	3052	History of Turkish Republic II	(2-0)2
		Restricted Elective*	(3-0)3
		GE Elective	(3-0)3

## THIRD YEAR

### Fifth Semester

EUS	3321	EU Law	(3-0)3
EUS	3411	Turkey/EU Relations	(3-0)3
EUS	3911	Seminar on EU Related Topics I	(3-0)3
EUS	4325	Founding Treaties I	(3-0)3
		Restricted Elective**	(3-0)3
		GE Elective	(3-0)3

### Sixth Semester

EUS	3322	Freedom of Movements	(3-0)3
EUS	3342	Theories of European Integration	(3-0)3
EUS	3992	Seminar on EU Related Topics II	(3-0)3
EUS	4326	Founding Treaties II	(3-0)3
		Restricted Elective***	(3-0)3
		GE Elective	(3-0)3

## FOURTH YEAR

### Seventh Semester

EUS	4331	External relations of EU	(3-0)3
EUS	4351	EU Competition Policy	(3-0)3
POLS	4401	International Political Economy	(3-0)3
		Restricted Elective****	(3-0)3
		Restricted Elective****	(3-0)3

### Eighth Semester

EUS	4352	Finance of EU	(3-0)3
EUS	4354	EU Common Policies	(3-0)3
EUS	4441	EU Project Management	(3-0)3
EUS	4442	Regional Policy and Rural Development	(3-0)3
		Restricted Elective*****	(3-0)3

\* Any one of the following: ECON 2212, POLS 2354, POLS 2422, POLS 2452, PSY 2012

\*\* Any one of the following: EUS 3328, EUS 3346, EUS 4322, POLS 2353, POLS 2451, POLS 3315, POLS 3351, POLS 3361, POLS 3413, POLS 3481, POLS 3511, POLS 3513

\*\*\* Any one of the following: EUS 3414, POLS 3232, POLS 3316, POLS 3352, POLS 3356, POLS 3410, POLS 3416, POLS 3612, POLS 3614

\*\*\*\* Any one of the following: EUS 4311, EUS 4322, POLS 4311, POLS 4421, POLS 4431, POLS 4485, POLS 4511, POLS 4521

\*\*\*\*\* Any one of the following: POLS 4412, POLS 4418, POLS 4451, POLS 4482, POLS 4532, POLS 4994



## COURSE DESCRIPTIONS

### **EUS 2061 International Law (3-0)3**

The course is based on the sources of international law; functions of international law; subjects of international law; legal personality and statehood; recognition, conclusion and entry into force of treaties; reservation to treaties.

### **EUS 2331 History of Europe (3-0)3**

This course aims at giving a thorough understanding to the history of Europe starting from the Middle Ages, looking at the important events in the European history that have affected the foundation of the unity of Europe. Major topics are: French Revolution, Renaissance and Reform periods, the reasons of the two world wars and their outcomes and the dynamics that have led to the foundations of the European Coal and Steel Community.

### **EUS 3321 EU Law (3-0)3**

The concept of European Union law is examined following its historical evolution and its sources and its place within International law. It provides a detailed examination of the subjects and objects of European Union law and its institutions. We tackle the principal and secondary sources of European Union law with the aid of European Court of Justice principal jurisprudences relative to the topic studied. A special focus is on the protection of human rights within the European Union as well as the relations of Turkey with European Union.

### **EUS 3322 Freedom of Movements (3-0)3**

The course is composed of the discussion of SEA and the Maastricht Treaty, free movement of goods, customs union tariff, elimination of quantitative restrictions between member states, free movement of employed persons, of self-employed persons and of companies, freedom to provide services, free movement of capital and payments.

*Prerequisite:* EUS3321

### **EUS 3325 Institutions of EU (3-0)3**

The course is based on the discussion of the EU political system; theories of European integration; executive-legislative-judicial politics of EU; the Council, the Commission, the European Parliament, European Court of Justice; inter-institutional conflict and the

delegation of power; constitutionalization of the EU; institutional reforms and democratization of the EU.

### **EUS 3328 Identity and Citizenship in EU (3-0)3**

The course introduces the concept of (collective) identity. National identities in Europe and civic/cultural understandings of European identity in the EU and their interactions between national identities are discussed. The question of Turkey's membership and European identity is raised. The EU citizenship and the rights conferred to the EU citizens in comparison with national citizenships.

### **EUS 3342 Theories of European Integration (3-0)3**

This course offers an introduction to the theories of political science that mainly attempts to explain the reasons, strategies and functioning of European integration process. It explains and analyses each theory with discussing their interaction throughout the course.

### **EUS 3411 Turkey/EU Relations (3-0)3**

This course covers the current debate on Turkey's accession to the EU. Besides studying the history of Turkey-EU relations, we engage in current domestic and international debates where issues such as human rights, rule of law, minorities and the role of the military are at the center as are issues of identity. Studying Turkey-EU relations allows us to understand how supranational organizations (the EU) and processes (integration) affect national structures.

### **EUS 3414 European Enlargement and Democratization (3-0)3**

Enlargement is one of the most important policy areas of the European Union, albeit a controversial one. It will continue to occupy those interested in the development of the EU given the recent expansion (2004), the impending expansion (Romania and Bulgaria), the likely expansion (Turkey and Croatia) and more aspirant countries in line. Closely related to the issue of enlargement is the question of

the role of the EU in democratization and its implications for broader democratic consolidation. This course aims to understand the impact of the EU on domestic processes within the context of democratization. Enlargement will be analyzed in waves, starting with the Southern expansion in the 1980s. The course concludes with a look at the European Union itself in terms of the impact of these expansions on the future and identity of the organization.

**EUS 3991 Seminar on EU Related Topics I (3-0)3**

In this course different subjects which are related with the EU are analyzed such as democratic deficit and legitimacy of the EU, effective factors on the level of support to the EU among peoples of Europe. In addition to these, education policy of the EU, cultural policy of the EU, immigration policy of the EU, energy policy of the EU and Lisbon Treaty will be discussed. In this course students will prepare a paper on an EU related topic.

**EUS 3992 Seminar on EU Related Topics II (3-0)3**

In this course different subjects which are related with the EU are analyzed such as democratic deficit and legitimacy of the EU, effective factors on the level of support to the EU among peoples of Europe. In addition to these, education policy of the EU, cultural policy of the EU, immigration policy of the EU, energy policy of the EU and Lisbon Treaty will be discussed. In this course students will prepare a paper on an EU related topic.

**EUS 4311 Human Rights (3-0)3**

This course is designed to introduce students to issues and problems of the human rights emphasizing particularly its international dimensions. After an intensive and multidisciplinary introduction to human rights theories, the major international treaties, declarations and covenants is discussed. The global and regional human rights regimes, particularly the European human rights regimes, and the international/regional protection of human rights is examined.

**EUS 4322 WTO and EU (3-0)3**

The discussion of the multilateral trade agreements: GATT and WTO, the role of the EU as a key player in GATT and WTO, CAP and the EU policy in WTO agreements, political aspects of 'Banana Wars', the Common Commercial Policy of the EU, contributions of the EU to the trade agreements and problems created by the EU due to its common policies.

**EUS 4325 Founding Treaties I (3-0)3**

The discussion of the internationalization and regionalism, global and regional interdependence, EU external trade and trade relations, Europe and the Triad: USA, Japan, China, Lome and ACP countries, Common Commercial Policy and the EU's GSP, European integration and FDI, CFSP of the EU and security interests of members, WEU and NATO, EU as a global or regional actor.

**EUS 4326 Founding Treaties II (3-0)3**

This course can be regarded as the continuation of the first one. This course aims at exploring the main treaties in the history of European integration such as the Paris Treaty of European Coal and Steel Community, Rome Treaties of European Economic Community and EURATOM, Single European Act, Maastricht, Amsterdam and Nice Treaties.

**EUS 4331 External Relations of EU (3-0)3**

External Relations of EU: The discussion of the internationalization and regionalism, global and regional interdependence, EU external trade and trade relations, Europe and the Triad: USA, Japan, China, Lome and ACP countries, Common Commercial.

**EUS 4351 EU Competition Policy (3-0)3**

The discussion of the purpose of competition law, the competition authorities and their future, Articles 85 and 86 of the Treaty of Rome, horizontal restraints, conscious parallelism, vertical restrains, distribution and supply agreements, the EU merger regulation, restrictive practices and abuse of the market dominance.

**EUS 4352 Finance of EU (3-0)3**

The course will study the budget of the EU, revenue and own-resources system, expenditure, the annual budget procedure, the

Delors I and Delors II packages, objectives and operation of the CAP, problems of the CAP and the power of the agricultural lobby, reform of the CAP, MacSharry reforms and Fischler plan.

**EUS 4354 EU Common Policies (3-0)3**

This course examines the main policies of the EU such as trade, transport, industry, agriculture, competition, Research and Development, and their present and future impact on European integration.

**EUS 4441 EU Project Management**

**(3-0)3**

This course aims to improve strategic thinking skills as well as to raise awareness on social projects funded by international organizations mainly by European Union. Seminars are given on volunteerism and fund raising

strategies for financing their projects. The steps of project planning and implementation process will be examined so are NGOs and local governments projects funded by European Union and other international donor organizations such as United Nations.

**EUS 4442 Regional Policy and Rural Development (3-0)3**

Following the industrial revolution Europe's rural life has steadily eroded. Today the rural population of entire European Union countries is no more than 5% of the total. However the last 15 years the EU is working in order to reverse this trend and conservation of rurality with its human, animal as well as natural component has become a priority objective. EU's regional policy is one of the first policy tools to address this objective.

## DEPARTMENT OF INTERNATIONAL TRADE

### PROFESSORS

TATOĞLU, Ekrem (*Chairperson*): B.A., Middle East Technical University, M.A., University of Nottingham , Ph.D., University of Leeds.  
BERK, Niyazi: B.A., Istanbul University, M.A., Ph.D., Marmara University.  
EROL, Ümit : B.A., Istanbul University, M.A., Ph.D., Louisiana State University.  
SEZGİN, Selime Demet (*Director of Graduate School*): B.A., M.A., Ph.D., Boğaziçi University.

### ASSOCIATE PROFESSORS

GÜNALAY, Yavuz: B.S., Middle East Technical University, M.A., Bilkent University, Ph.D., McMaster University.  
ÖKER, Figen (*Assistant to the Director*): B.A., Boğaziçi University, M.A., Ph.D., Marmara University.

### ASSISTANT PROFESSORS

ALTINBAŞAK, İpek: B.A.,Boğaziçi University, M.A., West Georgia State University, Ph.D., Boğaziçi University.  
ÖZ, Ela Ünler: B.S., Marmara University, M.A, Yeditepe University, Ph.D., Marmara University.  
YÜKSEL, Aslı: B.S., M.A., Ph.D., Marmara University.

### INSTRUCTORS

GÜLTEKİN, Gülberk: B.A., Alabama University, M.A., Ph.D., Marmara University.  
ÖZTÜRK, Hakkı: B.A., Istanbul Technical University, M.A, Bahçeşehir University, Ph.D., Marmara University.  
TUZCUĞLU, Kazım Selçuk: B.A., Istanbul Technical University, M.A, Istanbul University, Ph.D., Istanbul Technical University.

### TEACHING ASSISTANTS

PERKER, Burçak: B.A., Bahçeşehir University.  
YALÇIN, Elem: B.A., Bahçeşehir University.

### ADJUNCT PROFESSORS

EKEN, Hasan: B.A., Anadolu University, M.A, The University of Exeter, Ph.D., Marmara University.  
YAMAK, Oygur: B.S., Boğaziçi University, M.A., Istanbul University, Ph.D., Marmara University.

**GENERAL INFORMATION:** The recent changes and developments taking place in information technology and international trade over the past decade have dramatically accelerated the pace of globalization. The world is becoming more homogeneous. Distinctions between national markets are fading and for some products will disappear altogether. Participation in global business has begun to shift from a mere 'option' to an imperative. A change in business orientation is, therefore, urgently needed on the part of businesses in order to remain competitive in global markets. To survive, marketers and business people need to understand those global markets that are open to companies and competitors.

## CURRICULUM

### FIRST YEAR

#### First Semester

ECON	1161	Mathematics I	(3-0)3
ECON	1211	Introduction to Economics I	(3-0)3
BUS	1011	Introduction to Business	(3-0)3
ENG	1003	Communication Skills and Academic Reporting I	(2-2)3
TLL	2021	Turkish Language and Literature I	(2-0)2
GEP	1005	History of Civilization I	(3-0)3

#### Second Semester

ECON	1162	Mathematics II	(3-0)3
ECON	1212	Introduction to Economics II	(3-0)3
IBT	1512	Business Communication	(3-0)3
ENG	1004	Communication Skills and Academic Reporting II	(2-2)3
TLL	2022	Turkish Language and Literature II	(2-0)2
GEP	1006	History of Civilization II	(3-0)3

### SECOND YEAR

#### Third Semester

IBT	2311	International Trade Law	(3-0)3
ECON	2061	Statistics I	(3-0)3
ECON	2211	Microeconomics	(3-0)3
BUS	2223	Principles of Accounting I	(3-0)3
BUS	2411	Managerial Concepts and Practices	(3-0)3
HIST	3051	History of Turkish Republic I	(2-0)2
GE Elective			(3-0)3
			(2-0)2

#### Fourth Semester

IBT	2232	Research Methods	(3-0)3
IBT	2522	Import and Export Management	(3-0)3
ECON	2062	Statistics II	(3-0)3
ECON	2212	Macroeconomics	(3-0)3
HIST	3052	History of Turkish Republic II	(2-0)2
GE Elective			(3-0)3

### THIRD YEAR

#### Fifth Semester

IBT	3311	International Economics Law	(3-0)3
IBT	3631	Management of Multinational Corporations	(3-0)3
ECON	3401	International Economics	(3-0)3
BUS	3511	Production and Operations Management	(3-0)3
BUS	3567	Principles of Marketing I	(3-0)3
GE Elective			(3-0)3

#### Sixth Semester

IBT	3414	Trade Policy	(3-0)3
IBT	3612	Cross Cultural Studies in Consumer Behavior	(3-0)3
INF	3552	International Finance	(3-0)3
BUS	3211	Human Resources Management	(3-0)3
BUS	3654	Global Marketing	(3-0)3
GE Elective			(3-0)3

### FOURTH YEAR

**Seventh Semester**

IBT	4331 Strategic Management in Global Industries	(3-0)3
IBT	4511 International Trade	(3-0)3
ECON	4727 World Economy	(3-0)3
	Restricted Elective*	(3-0)3
	GE Elective	(3-0)3

**Eighth Semester**

IBT	4542 International Business Finance and Multinational Corporations	(3-0)3
IBT	4632 International Economic and Financial Organizations	(3-0)3
	Restricted Elective**	(3-0)3
	Restricted Elective**	(3-0)3
	GE Elective	(3-0)3

\* Any one of the following: ECON 4553, ECON 4561, ECON 4831, ECON 4833, EUS 4322

\*\* Any one of the following: ECON 4512, ECON 4826, ECON 4828, ECON 4992

## COURSE DESCRIPTIONS

### **IBT 1512 Business Communication (3-0)3**

This course aims to develop competence in the use of English language in various business contexts. The course will emphasize the development of writing and listening skills as they relate to business dealings and communications, and of reading skills for the comprehension of business texts in English. The aim of the course is to supply the students with the necessary tools to provide competence and comfort in international transactions and negotiations.

### **IBT 2311 International Trade Law (3-0)3**

General rules and regulations governing international trade, international regulatory agencies and factors influencing the process of legal foundations across the borders.

### **IBT 2232 Research Methods (3-0)3**

This course is organized around the research process where students learn how to formulate a research question and define a research problem, decide upon a research design, assess data collection methods, define a sampling frame, determine types of data analyses, interpret data appropriately, and prepare a research report. Further, students gain an understanding of the importance of research in the development of communication strategies. An examination of specific methods used for communication research. Each section will focus on a different method, including focus groups and in-depth interviewing, polling and content analysis, survey research, and online research.

### **IBT 2522 Import and Export Management (3-0)3**

The course is designed to prepare students for the ever changing environment of international trade. Topics include company policies towards exports, investigating and choosing export markets, international trade terminology, import-export risks, pricing and payment methods, export-import organization, logistics and financing. Topics are covered in class and within a company environment assigned by the department.

### **IBT 3311 International Economics Law (3-0)3**

Legal aspects of international trade; international institutions regulating international trade, World Trade Organization (WTO), General Agreement on Tariffs and Trade (GATT); legal aspects of international monetary system, IMF, World Bank; balance of payments, SDR-EURO; international regulation of foreign investments; protection of foreign investments; settlement of disputes between foreign investors and states.

### **IBT 3414 Trade Policy (3-0)3**

This course examines trade policy instruments (trade taxes, quotas, subsidies and non-tariff barriers) and their effects, both within a standard neoclassical framework of analysis and in the context of imperfect markets. It will consider the objectives and consequences of different and alternative trade policy interventions on the role of trade policy in developing countries.

### **IBT 3612 Cross Cultural Studies in Consumer Behavior (3-0)3**

The need for marketers to understand why consumers act as they do in the marketplace is the crux of this subject. Students are equipped with theoretical and conceptual knowledge of consumer behavior, drawing heavily on both psychological and sociological viewpoints. This includes the psychology of individual decision-making and choice, patterns of behavior exhibited by aggregate groups of consumers, and also the sociological and cultural influences on consumer attitudes and behavior. This prepares students for making informed decisions about how to manage and respond to the needs and wants of consumers. The course comprises subjects such as consumer oriented culture in marketing, importance of consumer behavior in marketing, developing consumer satisfaction and loyalty, concept of consumption, consumer purchase behavior and decision patterns.

### **IBT 3631 Management of Multinational Corporations (3-0)3**

This module considers the impact of internationalization on industry structure and

competition within national markets and the influence of national factors on a firm's potential for competitive advantage in international markets. The module is designed to study the extent and pattern of foreign activities by multinational enterprises (MNE's), the determinants of MNE activity on technology, employment, the balance of payments and the market structure.

**IBT 4311 Strategic Management in Global Industries (3-0)**

The aim of the course is to enable students to conceptualize and analyze various dimensions of a global strategy that includes operating in foreign countries, adaptation to local political, social, cultural conditions and globalization. Such an approach requires management of multinational companies on an integrated worldwide basis rather than loosely knit subsidiaries with a deliberate awareness of local institutions, industry structure and company position within that industry.

**IBT 4511 International Trade (3-0)3**

This course examines the economic and financial bases for international trade and direct investment, the determinants and effects of government policies toward trade and investment. The focus is on the major

economic systems, international economic organizations, international linkages, tariff and non-tariff barriers to trade, balance of payments, determination of exchange rates, exchange rate regimes and currency unions.

**IBT 4542 International Business Finance and Multinational Corporations (3-0)3**

The course analyzes the investment decision making process and financial decisions of the multinational companies. The topics that will be covered are currency risk management of multinational companies, multinational capital budgeting and multinational capital structure, calculation of the cost of capital for multinational companies, corporate governance and international market for corporate control, options on real assets, asset pricing.

**IBT 4632 International Economics and Financial Organizations (3-0)3**

The course aims to give a thorough knowledge about the main actors shaping the international monetary and financial environment. The main actors such as international banks, central banks and multinational companies are analyzed with specific emphasis on their organizational structure, functions and their role in the international business arena.

## DEPARTMENT OF POLITICAL SCIENCE AND INTERNATIONAL RELATIONS

### PROFESSORS

ARIBOĞAN, Deniz Ülke (*President*): B.A., Ankara University, M.A., Ph.D., Istanbul University.  
ERDER, Sema: B.A., Ankara University, M.A., Hacettepe University, Ph.D., Marmara University.  
ESMER, Rasim Yılmaz: B.A., Yale University, M.A., Ph.D., Stanford University.  
SUNAR, İlkay: B.A., Whittier College, M.A., Ph.D., University of California, Berkeley.  
TOPRAK, Binnaz (*Chairperson*): B.A., Hunter College of the City University of New York, M.A.,  
Ph.D., City University of New York.

### ASSOCIATE PROFESSORS

BİLGİN, Mert: B.A., Istanbul University, M.A., Boğaziçi University, Ph.D., Middle East Technical  
University.

### ASSISTANT PROFESSORS

ALPAY, Şahin: B.A., Ankara University, M.A., Ph.D., University of Stockholm.  
CANAN, Ebru Şule: B.A., Istanbul University, M.A., University of Essex, Ph.D., University of Siena.  
PAKER, Zeynep Hande: B.A., Boğaziçi University, M.A., Ph.D., McGill University.  
USUL, Ali Resul: B.A., Bogaziçi University, M.A., Ph.D., Bilkent University.

### TEACHING ASSISTANTS

BEYLUNİOĞLU, A. Maria: B.A., Bahçeşehir University.  
BİNGÖL, Nihan: B.A., İzzet Baysal University.  
ERYILMAZ, Günce Sabah: B.A., Bahçeşehir University.  
GENÇ, Ecehan: B.A., Bahçeşehir University, M.A., London School of Economics.  
OSMANOĞLU, Berrin: B.A., Boğaziçi University, M.A., Université de Paris on Nanterre.  
TÜZEN, Zekeriya: B.A., M.A., Bahçeşehir University.  
YAMAÇ OĞUZ, Nihan: B.A., Boğaziçi University, M.A., University of Manchester.

### ADJUNCT PROFESSORS

FISHER, Nora: B.A., Georgetown University, M.A., Johns Hopkins University, Ph.D., University of  
Oxford.  
GÖKER, Aybil: B.A., Boğaziçi University, M.A., London School of Economics, Ph.D., University  
College of London.  
SÖZEN, Yunus: B.A., Boğaziçi University, M.A., Ph.D., New York University.  
BLEDA, Tansuğ: B.A., Ankara University.  
ŞAHİNBAŞ, Aydın: B.A., Ankara University.

**GENERAL INFORMATION:** In order to comprehend a globally interconnected world, and to succeed in it, a high quality education in political science and international relations is an excellent point of departure. The mission of the Department is to provide students with such an education. The aim is to facilitate independent and critical thinking necessary for leadership, and to equip students with strategic skills that will enable graduates to take advantage of opportunities in the world of politics, business, media, and international organizations.

## CURRICULUM

### FIRST YEAR

#### First Semester

ECON	1161	Mathematics I	(3-0)3
ECON	1211	Introduction to Economics I	(3-0)3
LAW	1001	Introduction to Law I	(3-0)3
ENG	1003	Communication Skills and Academic Reporting I	(2-2)3
TLL	2021	Turkish Language and Literature I	(2-0)2
GEP	1005	History of Civilization I	(3-0)3

#### Second Semester

ECON	1162	Mathematics II	(3-0)3
ECON	1212	Introduction to Economics II	(3-0)3
LAW	1002	Introduction to Law II	(3-0)3
ENG	1004	Communication Skills and Academic Reporting II	(2-2)3
TLL	2022	Turkish Language and Literature II	(2-0)2
GEP	1006	History of Civilization II	(3-0)3

### SECOND YEAR

#### Third Semester

POLS	2351	Introduction to Political Science	(3-0)3
POLS	2353	Introduction to Sociology	(3-0)3
ECON	2061	Statistics I	(3-0)3
HIST	3051	History of Turkish Republic I	(2-0)2
		Restricted Elective*	(3-0)3
		Restricted Elective*	(3-0)3
		GE Elective	(3-0)3

#### Fourth Semester

POLS	2352	Introduction to Comparative Politics	(3-0)3
POLS	2412	Introduction to International Relations	(3-0)3
ECON	2062	Statistics II	(3-0)3
HIST	3052	History of Turkish Republic II	(2-0)2
		Restricted Elective**	(3-0)3
		Restricted Elective*	(3-0)3
		GE Elective	(3-0)3

### THIRD YEAR

#### Fifth Semester

POLS	3315	Political Thought I	(3-0)3
POLS	3351	Introduction to Turkish Politics	(3-0)3
POLS	3413	Turkish Foreign Policy	(3-0)3
POLS	3481	Political Sociology	(3-0)3
		Restricted Elective***	(3-0)3
		GE Elective	(3-0)3

#### Sixth Semester

POLS	3232	Research Methods	(3-0)3
POLS	3316	Political Thought II	(3-0)3
POLS	3410	Theories of International Relations	(3-0)3
POLS	3416	Diplomatic History	(3-0)3
		Restricted Elective***	(3-0)3
		GE Elective	(3-0)3

\* Any one of the following: POLS 2451, EUS 2061, EUS 2331, EUS 3411

\*\* Any one of the following: POLS 2354, POLS 2422, POLS 2452, POLS 2346, PSY 2012

\*\*\* Any one of the following: POLS 3361, POLS 3511, POLS 3513, EUS 2061, EUS 4311

\*\*\*\* Any one of the following: POLS 3422, POLS 3356, POLS 3612, POLS 3614

## FOURTH YEAR

### Seventh Semester

POLS 4311 Political Ideologies	(3-0)3
POLS 4401 International Political Economy	(3-0)3
POLS 4421 Foreign Policy Analysis	(3-0)3
Restricted Elective*	(3-0)3
Restricted Elective*	(3-0)3

### Eighth Semester

POLS 4412 Current Issues in World Politics	(3-0)3
POLS 4418 International Organizations	(3-0)3
POLS 4532 Political Behavior	(3-0)3
Restricted Elective**	(3-0)3
Restricted Elective**	(3-0)3

\* Any one of the following: POLS 4431, POLS 4485, POLS 4511, POLS 4521

\*\* Any one of the following: POLS 4451, POLS 4482, POLS 4522, POLS 4994

## COURSE DESCRIPTIONS

### **POLS 2346 Conflict Management Theory and Practice (3-0)3**

Theories regarding conflict prevention, conflict resolution, and post-conflict peace building through examining case studies will be examined.

### **POLS 2351 Introduction to Political Science (3-0)3**

This course is an introduction to the study of politics with special emphasis on the basic fields and concepts of political science. Topics to be taken up include definition of politics, political theory, political systems, political ideologies, state, nation, democracy, political culture, representation, party systems, machinery of government and policy process.

### **POLS 2352 Introduction to Comparative Politics (3-0)3**

This course provides a systematic study and comparison of political systems. It examines not only the difference but also similarities among these systems.

### **POLS 2353 Introduction to Sociology (3-0)3**

Sociology is about the study of society as any introductory textbook will tell you and as such, it deals with people. Sociology is concerned with how people are socialized, how they live (in families, cities, states, etc.), how they interact, how they associate, how they mobilize, how they are governed and how they are divided. This course introduces sociological concepts and issues such as socialization, social control, modernity and social change, stratification, and gender. It also introduces important thinkers who have thought about these issues.

### **POLS 2354 Theory and Practice in Diplomacy (3-0)3**

This course aims to integrate an understanding of the history, theory, and practice of diplomacy. To that extent, it has been designed to approach diplomacy not only from the dominant perspective of statecraft and interstate dialogue but also from the wider and critical perspective of the regulation of relations between mutually constituted subjects.

### **POLS 2412 Introduction to International Relations (3-0)3**

This course overviews the key terms, concepts and topics of international relations, with the aim of helping the students to acquire the basic tools in order to better understand both history and current events in world politics. The course examines such issues as the major theories of International Relations, international systems, state and non-state actors, foreign policy and decision making.

### **POLS 2422 Gender, Politics and Society (3-0)3**

This course aims to explore the concepts and models through which sexual difference is produced and understood. In this course we will look at notions of masculinity and femininity, theories of embodiment, concepts of nature and the constitution of sexual categories through scientific, medical, popular and political discourse. After discussing the anthropological aspects of gender and sexuality we will deal with historical and political changes in gender politics in Turkey.

### **POLS 2451 Approaches to Political Science (3-0)3**

An introductory course to the main approaches to the study of Political Science. The course focuses on the exploration of the main concepts that Political Scientists utilize to make sense of political phenomena. The course also includes an elementary survey of political science research methods including comparative historical methods, rational choice approaches, and interpretive methods.

### **POLS 2452 Global City: Istanbul (3-0)3**

The aim of the course is to form a basis on the newly emerging issues on Istanbul as a “global city”. Rather than focusing on social and demographical aspects, the course will intensify the cultural, economical and political significance of the city on the global sphere. For this purpose the introduction on the theoretical approaches on global cities will construct the background for discussion. Subsequently the course will submit the literature on the Istanbul’s changing position within global urban system and the relevancy of these theories regarding to Istanbul.

**POLS 3232 Research Methods (3-0)3**

This course is designed to give the students an understanding of the meaning and stages of scientific inquiry and the relationship between theory and empirical data. After a discussion of the major concepts of social scientific research, the course will tackle the thorny issues involved in designing research. A basic review of statistics will be followed by a review of various methods of data collection.

**POLS 3315 Political Thought I (3-0)3**

What is politics and how does it relate to living together in a politically ordered society? This course explores the nature and meaning of politics, political community and political knowledge through the historical experience of Greek city-state, the republican and imperial traditions of Rome, and the relationship between religion and politics up until the birth of the modern state.

**POLS 3316 Political Thought II (3-0)3**

This course focuses on the emergence and characteristics of modern politics and the modern state. We shall explore the development and the various facets of the modern state through the writings of such major thinkers as Niccolò Machiavelli, Thomas Hobbes, John Locke, Montesquieu, Jean-Jacques Rousseau, Edmund Burke, Friedrich Hegel and Karl Marx.

**POLS 3351 Introduction to Turkish Politics (3-0)3**

The course aims at providing students with a basic understanding of the historical background, structure, actors, ideology and dynamics of Turkish politics. It is composed of three parts as Part I introduces the major analytical approaches to the study of Turkish politics. Part II focuses on Turkish political development from the founding of the Republic until the 1990s. Part III takes up issues related to the consolidation of democracy in Turkey.

**POLS 3356 Environmental Politics (3-0)3**

Environmentalists are concerned about pollution, conservation, ecosystem, destruction, natural resource depletion, and global warming which threaten our planet and future life on earth. State structures, the capitalist world economy, environmental

organizations and social movements and their interaction in a global geography all affect the politics of the environment. In other words, these actors on the global scene have differing and often conflicting views on what the problem is and what to do about it.

**POLS 3361 Issues in Turkish Politics (3-0)3**

The course surveys the key contested concepts that help make sense of contemporary Turkish politics, as well as the historical visions constituted by different political formations around these key concepts. The course explores first how certain concepts are understood in political theory and then how they are employed in Turkish politics. Key concepts and debates formed around them that we survey include democracy, national or popular will, liberalism, Republic, National sovereignty, and civilization.

**POLS 3410 Theories of International Relations (3-0)3**

Survey of the classical theories of International Relations, such as Realpolitik, Idealpolitik and Marxism, as well as more contemporary theories such as hegemonic stability theory and critical theory.

**POLS 3413 Turkish Foreign Policy (3-0)3**

This course is a survey of the important milestones in Turkish Foreign policy since the Lausanne Treaty with special emphasis on Turkey's bid to the EU membership, and the Cyprus conflict. This course is a survey of the important milestones in Turkish Foreign policy since the Lausanne Treaty with special emphasis on Turkey's bid to the EU membership, and the Cyprus conflict.

**POLS 3416 Diplomatic History (3-0)3**

The purpose of the course is to focus on the history and analysis of inter-state relations from the French Revolution to our day.

**POLS 3422 Latin American Politics: Regime Dynamics and Institutions (3-0)3**

Historical overview and a general map of politics in Latin America. Emphasis will be on the evolution of political regime dynamics (democracy and authoritarianism), constitutional frameworks (presidentialism

versus parliamentarism), electoral/party systems, main political ideologies, and different policies of economic development.

**POLS 3481 Political Sociology (3-0)3**

Political sociology is concerned with, above all, power relations in the social, political, and economic spheres. As such, we deal with different centers of power, both within the national unit and transnationally. This course introduces you to state structures, class structures and global structures. We will cover concepts such as power, representation, association, social capital, citizenship, collective action and issues such as state development, democratization, 'old' and 'new' social movements, and global networks.

**POLS 3511 Social Change and Social Structure in Turkey (3-0)3**

The course will begin with introducing the mainstream theoretical approaches on social change and social structure. Subsequent to this theoretical background the course will provide argumentative readings on contemporary Turkish society covering relevant topics such as demographic transition, urbanization, and the dynamics of the labor market, migration, change in family structure and position of the women.

**POLS 3513 Turkish Greek Relations (3-0)3**

This course seeks to provide an account of Turkish-Greek relations. It will begin by looking at the experience of co-habitation under Ottoman rule and the rise of Greek and Turkish nationalisms. The evolution of relations from the Atatürk/ Venizelos period through the Cold War up until the 1990s will next be traced. It will examine the impact of domestic developments in each country on bilateral relations, the minority question, Cyprus, the Aegean, and the role of the EU.

**POLS 3612 International Migration (3-0)3**

This course will mainly focus on the recent discussions on the international migration literature with special reference to Turkey. In recent decades, the globalization has resulted in new population movements which can be defined as "irregular migration", including growing numbers of refugees and asylum seekers. The course will look at new

phenomenon emerging in the area, such as, human smuggling and human trafficking.

**POLS 3614 Globalization and International Organizations (3-0)3**

The purpose of this course is to develop student's theoretical knowledge of globalization and international organizations through lectures, discussions, readings and written assignments. They will also have the opportunity to proactively consider the agenda of the 21st century, the effects of globalization and the role of international organizations. In general the course will help to enhance decision making capabilities in today's world.

**POLS 4311 Political Ideologies (3-0)3**

Ideologies originated in the modern era. The focus of this course is the study of this ideological age through the analysis of ideologies that have had a shaping impact on our world. We shall, therefore, explore the meaning, the assumptions and the core themes of liberalism, conservatism, socialism, nationalism fascism, religious fundamentalism and democracy in a comparative context.

**POLS 4344 Comparative Democratization (3-0)3**

Competing models and approaches to democratization. Causal factors in the transitions to democratic regimes and breakdowns of democracy.

**POLS 4401 International Political Economy (3-0)3**

This course maps the important concepts and issues of international economics in relation to political processes. It also examines the influence of economic transactions among the nation-states, nation-states trans-national companies, among the trans-national companies themselves.

**POLS 4412 Current Issues in World Politics (3-0)3**

The first part of the course is designed provide students with a theoretical framework to critically think about major developments in world politics. The second part will concentrate on various contemporary political issues and problems at the international system, including terrorism, weapons of mass destruction, unilateralism vs. multilateralism, use of force, international organizations and

legitimacy, soft power vs. hard power, civil wars and peacekeeping operations, etc.

**POLS 4418 International Organizations (3-0)3**

An introduction to international organizations. The role of the international organizations within the current world is very significant to understand, better the dynamics of the discipline of International Relations, taking the complex interdependence of the world politics into account. The basic structures, policies and histories of the main international organizations, including the UN, the EU, the NATO, the OSCE, the COE, will be discussed.

**POLS 4421 Foreign Policy Analysis (3-0)3**

This course focuses on theories of foreign policy analysis. Case studies are utilized in explaining the concepts and tools of foreign policy analysis. Real life cases will be used in order to cross-fertilize theory and practice in foreign policy making.

**POLS 4431 South and Eastern European Politics (3-0)3**

This course deals with the political transformation of the Southern, Central and Eastern European countries and their democratisation experiences. It surveys the variations in consolidation trajectories and comparison of democratisation experiences of the Southern (Italy, Spain, Greece and Portugal) and Central and Eastern European countries, such as the Balkans, Poland, and Hungary.

**POLS 4432 Politics and Government in Central Asia (3-0)3**

Society, state and government in Kazakhstan, Kyrgyzstan, Tajikistan, Turkmenistan and Uzbekistan.

**POLS 4442 Politics and Cinema (3-0)3**

Selected political issues and problems as seen through the lenses of movie directors. Critical appraisal of cinema as a medium for political commentary.

**POLS 4485 Politics of Development (3-0)3**

This course analyzes various approaches to the problem of development as they emerge in clusters of state-led development, market-led development, or approaches that emphasize the importance of civil society and empowerment.

We also study different issue areas such as poverty alleviation, gender, rural development, and the environment since these have emerged as particular sub-areas of the field of development.

**POLS 4511 Issues in Turkish Diplomacy (3-0)3**

The course will begin with a brief introduction to diplomacy which is the method of conducting international relations. Afterwards we will study some basic issues in the post II World War Turkish diplomacy like, Turkey's efforts in developing political, economic, and security relations with the West and some regional problems like, Cyprus, Middle East and the Caucasus. The course aims to give the student a broad vision of Turkey's standing in the world.

**POLS 4521 Politics of Oil and Energy (3-0)3**

This course addresses issues of spatial politics concerning oil and energy. The curriculum moves on from oil era to global peak oil period and finally transcends international politics of alternative energies (mainly natural gas, nuclear and renewables) to bring out complex interdependencies of inter-state and supra-state foreign relations comprising states, firms, host countries, home countries, international institutions and organizations.

**POLS 4532 Political Behavior (3-0)3**

This course examines the determinants and consequences of political behavior –defined as politically relevant sentiments, choices and attitudes of individuals and groups- starting with explanations offered by the classical theory but with emphasis on contemporary theories.

**POLS 4994 Seminar in Turkish Politics (3-0)3**

This seminar is designed for students who plan to pursue their studies in political science and international relations at the graduate level aiming to get masters and doctoral degrees. The basic purpose of the seminar is to have each student to do research and to prepare papers on topics that center around the main theme of the seminar that will be jointly decided by the instructor and the members of the seminar.

